PLAYERS INC

VIA ELECTRONIC MAIL

September 8, 2006

Mike Foreman
Commercial LT Baroda S.A.
Oficetro La Sabana, Edificio 6, Piso 7
Sabana, San Jose Costa Rica
Email: nicole@cltbmedia.com

Re: Unauthorized Use of NFL Players

Dear Mr. Foreman:

It has come to our attention that Commerial LT Baroda ("Baroda") is advertising BETUS.COM using the images of at least six NFL players. Please be advised that National Football League Players Incorporated ("Players Inc") has the exclusive right to license the names, images, and other identifying characteristics of most NFL players for programs involving six or more NFL players. Any company wishing to utilize such rights must do so under a license from Players Inc.

There is no doubt that your commercial exploitation of Tom Brady, Akili Smith, Chester Taylor, Will Allen, Brent Alexander, Laveranues Coles and others infringes upon the exclusive rights owned by the players and licensed through Players Inc.

We hereby demand that Baroda immediately cease and desist its use of NFL players in conjunction with BETUS.COM and confirm within five (5) business days from the date of this letter that all such use has ceased. Moreover, Players Inc fully expects to recover compensatory damages for this unauthorized use and will pursue all legal remedies.

Please conduct yourself accordingly.

Sincerely,

Joseph A. Nahra
Staff Counsel

cc: Doug Allen
Pat Allen

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